



The Easiest Way To Teledentistry



turnkey teledentistry

for **dental practices, community clinics,**
dental hygiene and **public health programs**

www.mouthwatch.com | 877.544.4342

Teledentistry...

It's happening now

Dentists, dental hygienists, clinics and oral health programs across the country are already implementing teledentistry as a way to cost-effectively and profitably increase the number of patients served.

With TeleDent, implementing teledentistry is easy. We've taken care of the software, networking, HIPAA security issues and a lot more, so you can focus on providing care to a growing number of patients.

Using the TeleDent® platform, a MouthWatch intraoral camera and your laptop or our tablet - dentists, hygienists, physicians or even a patient's caregiver can easily obtain and share live streaming or "store and forward" diagnostic images, videos and documentation. Dentists or referring specialists can then easily conduct an evaluation from any web browser, plan treatment and schedule appointments.

Teledentistry Benefits Are Clear

Implementing teledentistry improves access to oral health care, and helps practices and programs grow efficiently and profitably.

Teledentistry allows you to:

- ✓ Reach new patients without taking up chair time or resources
- ✓ Increase revenue streams for dentists and hygienists
- ✓ Add the critical communication link in alternative hygiene relationships
- ✓ Offer convenient, no-transport oral evaluations
- ✓ Convert efficient screenings into productive appointments
- ✓ Improve claim support and documentation
- ✓ Benefit from teledentistry codes recently approved by the ADA

TeleDent is the easiest way to offer teledentistry

MouthWatch TeleDent is the only turnkey teledentistry platform that makes teledentistry easy, effective and affordable.

Until now, implementing teledentistry required a complicated patchwork of software, computers and networking expertise - along with the patient, document and image management tools often required by state regulations, all of which needed to be HIPAA-compliant.

We've done that for you.

With just a few simple steps, your TeleDent system is ready to go - regardless of the size of your practice or program. Plus, MouthWatch includes free training for you and your entire team.



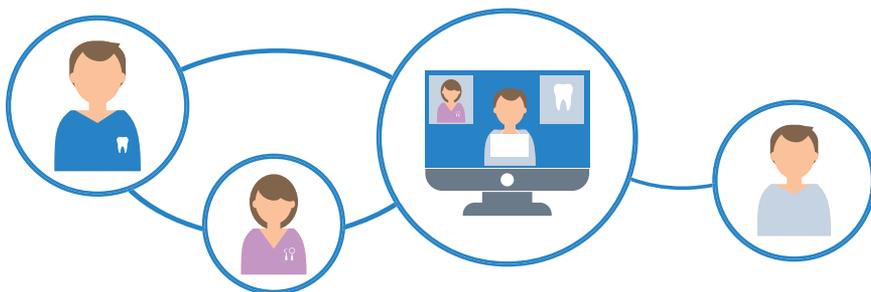
TeleDent is optimized for easy capture and sharing of patient information and diagnostic imaging using just a tablet or laptop computer and intraoral camera. Evaluations can be shared with a remote dentist or specialist for later review or live-streamed for an interactive video consultation.

How Does TeleDent Work?

With just a laptop or tablet PC running TeleDent® plus our intraoral camera, any dentist, hygienist or auxiliary can easily register patient accounts, complete with health history, consent forms, and all relevant information.

Once the patient is registered, a visual evaluation of the patient's mouth is conducted using the intraoral camera - taking photos and videos to share with the reviewing dentist. All other relevant information and diagnostic images can be added to the exam, such as clinical notes, treatment plans, charting, x-rays and billing codes.

After quickly and securely syncing the exams to the cloud, the assigned dentist or specialist can then easily log in to review the exam from any web browser or smartphone.



Store and Forward? Live Streaming?

There are two options for how and when you want to review the remote patient's exam. "Store and Forward" (or asynchronous) allows you to capture patient data at one location, sync to the cloud and then a professional at another location can review the exam at their convenience. "Live streaming" (or synchronous/ interactive) means having a simultaneous two-way live video and audio session between patient and remote dentist, just like a video chat.

Of course...TeleDent does both. So your team can share patient data for a dentist to review at a time that works for them or initiate a live consult where you can "meet" a patient and see intraoral images in real-time.

The Economics of Teledentistry

Teledentistry increases your patient base and adds revenue in several ways:

- ▶ **Maximize your hygiene department** by reaching populations that require care but can't easily get to the office. By providing preventive care services at the patient's location and then efficiently scheduling visits for restorative treatment, your practice can see significantly more patients - ones who would not find you through traditional marketing or referral channels.
- ▶ **Track billing codes** for any services provided at a remote location. A growing number of states and payers provide reimbursement for both store and forward and/or live streaming evaluations. To make record-keeping easy, TeleDent allows for easy documentation and reporting of services and providers. With the ADA recently approving teledentistry codes, the path to reimbursement has become more clear.
- ▶ **In-office treatment** for conditions discovered via teledentistry screenings. Studies show that patients are 50% more likely to visit a dental office when they have had a teledentistry consultation explaining the need for treatment.
- ▶ **Increase job satisfaction** for your entire team. Working with your hygiene team in a fashion that allows them to get out of the office and generate additional revenue builds loyalty and appreciation.

Additionally, patients who come to your office for treatment following a screening conducted out of the office are far more likely to come back and even bring family members.

According to surveys, **74% of patients would use telehealth services**. The question is not if a program with **teledentistry can be successful**, but which approach you should take and what patients you want to reach.

Do well by doing good.

Your practice or program can expand its role in improving oral health in your community by offering teledentistry services at schools, managed care facilities, private and public community clinics and many other locations.

For private practices reaching these patients through their hygiene department working remotely, it can also significantly boost practice revenue.

Innovative teledentistry approaches include independent and collaborative hygiene programs, co-location with primary care physicians, rural care programs and enhanced mobile dentistry. All of these help bring care to over 100 million people who don't currently see a dentist regularly.

- ▶ 27% of adults over 20 years old have untreated caries
- ▶ Over 40 million Americans say the main reason they haven't seen a dentist is due to "not having time"
- ▶ 4,230 Dental Health Professional Shortage Areas have 49 million residents
- ▶ 59% of seniors living in managed care settings have untreated decay



Studies have found that **diagnosis of caries via teledentistry is as reliable as a visual/tactile examination.**

What's included when you get TeleDent

Each TeleDent™ system comes with everything you need for teledentistry.



One year subscription to TeleDent™ software (pricing based on number of providers)



Store and forward plus live streaming technologies



Local app for Windows 10 (We sell tablets if you need)



MouthWatch Intraoral Camera



One year warranty on all hardware



Staff training, onboarding and support

TeleDent by MouthWatch will change everything you thought you knew about teledentistry.

Call today for free demo and detailed pricing



Can we show you a TeleDent demo?

To learn more about teledentistry
and how it can help your practice,
facility or program, please contact us at:

**877.544.4342 or visit
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